



## Annual General Meeting - July 10, 2019 Report from the Public Engagement Committee

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The Public Engagement Committee was established to support the Board in fulfilling its mandate to provide governance oversight related to Nova Scotia Health Authority's legislated role for public engagement. This includes the integration of public engagement into health services planning and delivery, and the inclusion of the community, patient/family and stakeholder voices in the strategy and direction of the organization including communications planning.

In the past year, the Public Engagement Committee:

- Welcomed a new Chief of Public Engagement and Communications
- Oversaw strategic relationships and partnerships with community, government and other stakeholders to support the organization's strategic objectives, including its relationship with Community Health Boards
- Increased NSHA's social media presence implementing Instagram and analytic software
- Supported Board public engagement sessions that hosted 126 members of the public in Windsor, Sydney and Liverpool
- Supported the engagement of patients and families in the delivery of health services to improve patient experience. A comprehensive evaluation of patient/family advisors (volunteers) serving on Quality and Patient Safety committees across NSHA was conducted with 70% reporting a positive experience and making a positive contribution towards health care improvement
- Supported several projects' communications and engagement requirements including the QEII New Generation and Cape Breton Redevelopment projects
- Supported over 70 meetings with members of the public, stakeholders, and staff to facilitate building a culture of engagement for a healthier Nova Scotia

### **Committee Membership during 2018-19:**

Jaime Smith (Chair), Colin Copp, Dr. Cynthia Forbes (non-voting), Marie McCully Collier, Frank van Schaayk (Board Chair, ex-officio, voting), Janet Knox (President & CEO, ex-officio, voting), Krista Grant (Chief, non-voting)

Respectfully submitted,  
Jaime Smith, Chair, Public Engagement Committee