

# TOGETHER WE ARE BABY-FRIENDLY



## ASK QUESTIONS ABOUT FEEDING YOUR BABY ANYTIME TOGETHER, ON OUR BABY-FRIENDLY JOURNEY, WE PROMOTE:

Opportunities to talk about the best available information and offer support for your feeding decisions

Skin to skin for all babies in hospital and at home

The importance of human milk and breastfeeding for the health of you and your baby

Access to community supports for you and your baby



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## BABY-FRIENDLY MEANS QUALITY CARE

TOGETHER, WE SHARE RESPONSIBILITY TO:

Be informed  
of current best  
practices

Support  
a positive  
breastfeeding  
culture

Respect  
and protect  
the feeding  
choices of all

Recognize your  
right to feed  
baby anytime,  
anywhere



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## FAMILY-LED CARE SUPPORTS INFANT FEEDING

TOGETHER, WE BELIEVE IN:

Respecting your individual infant feeding needs as part of your care

Practices based on the most current information, such as skin-to-skin and caregiver-baby togetherness for all

Exclusive breastfeeding for 6 months and continued breastfeeding for up to 2 years and beyond

Working with communities and partners to provide the supports you need

