IOGETHER WE ARE **BABY-FRIENDLY** (+)

ASK QUESTIONS ABOUT FEEDING YOUR BABY ANYTIME TOGETHER, ON OUR BABY-FRIENDLY JOURNEY, WE PROMOTE:

Opportunities to talk about the best available information and offer support for your feeding decisions

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Skin to skin for all babies in hospital and at home The importance of human milk and breastfeeding for the health of you and your baby

Access to community supports for you and your baby





Scan the QR code to download the complete Infant Feeding Policy.



BABY-FRIENDLY MEANS QUALITY CARE TOGETHER, WE SHARE RESPONSIBILITY TO:

Be informed of current best practices

Support a positive breastfeeding culture

Respect and protect the feeding choices of all

Recognize your right to feed baby anytime, anywhere





IWK Health Centre holds a Baby-Friendly Initiative designation from the Breastfeeding Committee for Canada. NSHA facilities are on the journey to this designation.

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FAMILY-LED CARE SUPPORTS INFANT FEEDING TOGETHER, WE BELIEVE IN:

Respecting your individual infant feeding needs as part of your care Practices based on the most current information, such as skin-to-skin and caregiver-baby togetherness for all Exclusive breastfeeding for 6 months and continued breastfeeding for up to 2 years and beyond Working with communities and partners to provide the supports you need





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